Media Information for 2011 Boys State Basketball Tournament

Please read the following very carefully!!!

APPLYING FOR CREDENTIALS: Each media member who could cover the event must request a credential by using the on-line registration form located with this information. The link for requesting credentials goes on the basketball page of our website by Wednesday, Feb. 24; with a deadline of Wednesday, March 2 at 10 a.m. Requests via E-mail, phone, or fax will not be honored. Each person requesting credentials needs to complete the form. If you are broadcasting a game we need to know if you will be installing a phone line or using a cell. This helps us with our seat assignments. There is a maximum of 2 seats per station; your seat for games you are not doing may be occupied by another station in subsequent games. Qualifiers in Class 1A and 2A will be known on Saturday, Feb. 26 and with Class 3A on Monday, February 28 and Class 4A on Tuesday, March 1. If you apply early and your team loses, you can cancel a media credential request with an E-mail to blegg@iahssa.org. Access to the media area or a media-level seat after the March 2 deadline is secured by purchasing a ticket and bringing the ticket to the media door where it will be exchanged for a single session credential. The IHSAA reserves the right to limit requests, based on seating availability. School/team photographers DO NOT use on line registration, rather your school must supply you with a ticket which can be exchanged for our media wrist band which changes with sessions. Student photographers should note the special section below.

WHO CAN APPLY FOR CREDENTIALS? The lowa High School Athletic Association issues media credentials for its championship events to radio, television, print and on-line media to those organizations or companies which routinely provide coverage during regular season play for either teams or individuals which are participating in the tournament, or which regularly offer general coverage of the sport. The number of credentials issued to each organization or company is normally limited to two per weekly newspaper and radio stations. Daily newspapers and those on deadline plus TV stations may request extra for specialized coverage. College coaches must purchase a ticket and be not granted media access. Private talent evaluators, scouting services, etc. shall not be credentialed or granted access to player and media areas.

PHOTOGRAPHERS: Photographers have designated shooting areas at the ends of the court and must refrain from using their computer on the floor. There is limited spectator seating at floor level for photographers to transfer their images to their lap top. Such a work area exists in the media room.

RADIO AND TELEVISION: All rules and regulations regarding television rights, radio rights, webcasting and streaming rights are found on the IHSSN website. Please go to www.ihssn.com and click on the RESOURCES TAB located on the top navigation bar of the home page. It is the responsibility of each entity to read and abide by these rules and regulations located on this page. For questions regarding these rules and regulations, please contact Ken Krogman at 515-419-2514 Radio rights fees are \$150 per game, per school for the Girls and Boys State basketball tournaments. Please make checks payable to the IHSSN. Credentials will be provided upon payment. Audio streaming, video streaming or archiving of any game is strictly prohibited. For questions regarding tape delayed television rebroadcast rights, please go to www.ihssn.com and click on the RESOURCES TAB located on the top navigation bar of the home page and locate the Delayed Broadcast document. For questions, contact Ken Krogman at 515-419-2514. As in the past, TV stations are allowed to video highlights for news content on a daily basis.

ORDERING PHONE LINES AT WELL FARGO ARENA: If you are planning on using a phone line to broadcast tournament games, please contact Kathy Haley at the lowa Events Center (515/564-8036) or e-mail at khaley@iowaeventscenter.com She can provide you with the line costs and other information. Once you know that the team you are covering has qualified, please call Kathy ASAP. NOTE: There is no longer individual phone lines installed at Wells-Fargo Arena. There is a bank of phone lines installed along radio row. However, radio stations must contact Kathy Haley at Wells-Fargo in advance of the tournament to arrange for payment to use these phone lines.

OBTAINING YOUR CREDENTIALS: NO CREDENTIALS WILL BE MAILED: All media that have applied for credentials can obtain them and information at the northwest media entrance door to Well Fargo Arena. THIS IS THE ONLY ARENA ENTRANCE FOR MEDIA. The media entrance will be open at least 90 minutes before the first session each day. Be prepared to show photo identification at this entrance point. If you do not request credentials as outlined above, you will be required to purchase an admission ticket at the southwest corner of the arena. If space remains available, you will then be issued a credential at the northwest media area.

EXCHANGING CREDENTIALS: There is not an all tournament credential. When you arrive at the media table our people will tell you how long the wrist band you receive is valid. The IHSAA staff will exchange wrist bands for your next round game if your school wins, however this will be done when you arrive for your second or third game. Because the championships attract more media for space limitations WE WILL NOT ISSUE OR ACCEPT A REQUEST FOR JUST A FRIDAY EVENING OR SATURDAY EVENING CREDENTIAL.

<u>MEDIA SEATING:</u> All media will be seated at floor level. Depending on the session the seats may be limited to print media covering the event on deadline as well as the newspaper of the schools playing, along with related radio coverage. This is a secure, pass-only area. **NO CHILDREN OR NON WORKING MEDIA WILL BE PERMITTED ACCESS TO THE FLOOR LEVEL**. Media will be seated on two rows opposite the team benches. The second row (print media) will have risers. <u>Credentials need to be visually displayed at ALL times.</u>

<u>MEDIA WORKROOM</u>: Adjacent to the media entrance is an elevator which will take you directly to the media work and interview rooms, located off the northwest end of the arena floor. The media room has Internet accessibility. As in the past – box scores and tournament leaders will be available during the tournament in the media workroom. We will also have box scores posted online on the IHSAA website. It is recommended that all media bring extra equipment such as extension cords and cables as they will not be provided by the Association or Wells Fargo. AT NO TIME SHOULD THE MEDIA ASK FOR OR BE GRANTED ACCESS TO A TEAM LOCKER ROOMS.

INTERVIEW ROOM: Located next to the media work room is an interview room. Following each game, teams are given a 5-minute cooling off period in their locker rooms. At that point, the head coach and three players selected by the head coach will report to the interview room to answer requests for interviews from the media. Access to other players/coaches is available at your own discretion.

STUDENT PHOTOGRAPHERS/PUBLICATIONS: Student Publications are allowed one photographer per school. Approved yearbook photographers must purchase a ticket to enter the building and go to the NW media table. The photographer must have a letter from a school administrator and exchange the ticket for a one-round media pass which will be issued in exchange for the photographer's ticket. No accommodations are made for videographers, who are subject to the same videotaping regulations as any other spectator.

<u>PARKING</u>: A limited number of parking spaces for the media are located in the large lot north of Veterans Auditorium (use the Third Street exit). Officials will reserve some spaces in the southeast section of that lot (closest to the media entrance) until 15 minutes before the first session each day, or until full, whichever comes first. Your outlet's identification, INA or lowa Broadcasters card and the <u>\$6.00</u> parking fee will allow access if parking is available. After your initial game, your wrist band should allow you access.

<u>PLEASE CALL IF YOU HAVE QUESTIONS</u>: Don't hesitate to call (515-432-2011) or e-mail <u>blegg@iahsaa.org</u> if you have further questions.

Bud Legg Information Director